



FRANCHISE PRINTER roi: Punching & Collating Automation Reduces Labor

ALLEGRA.

MARKETING • PRINT • MAIL

Allegra Centers provide graphic design, printing, mailing, promotional products and marketing services needed by virtually every local business and institution.

“This is our giant crock-pot – you just set it and forget it, and let it go! I am cutting down the labor ten-fold which will pay for itself in a matter of months, if that.”



**AARON
STORY**

Production Manager
Spartanburg, South Carolina

Improved Customer Service with 75% Faster Job Turnaround

Executive Summary

In four short months since installing the [Tornado Autopunch EX®](#), [Allegra Spartanburg](#) in South Carolina has improved customer service and eliminated costly manual finishing steps for their most complex documents requiring punching and binding. The savings metrics include:

- ❖ Reduced job turnaround time from 4 business days to 1, saving 75%
- ❖ 10X's labor savings by eliminating manual collation of index tabs, covers and book separation and automating punching.
- ❖ Easy set-up with zero downtime allows trained operators to focus on other tasks while the Tornado Autopunch EX® runs in the background.



Challenges

Allegra Spartanburg services a large corporate customer whose 400+ locations order Series Training Manuals from their on-line platform. 200 manuals is the average order quantity. The training manuals are coil-bound and include several varying components:

- ♥ Clear Acetate Front Covers
- ♥ Black Vinyl Back Covers
- ♥ 100lb. Card Stock Title Sheet – printed full-color with bleed
- ♥ Inside Content Pages – from 110 to 306 pages printed on 28lb. coated paper stock black & white
- ♥ Copier Tabs – 2/6/8/or 12 full-color printed index tabs

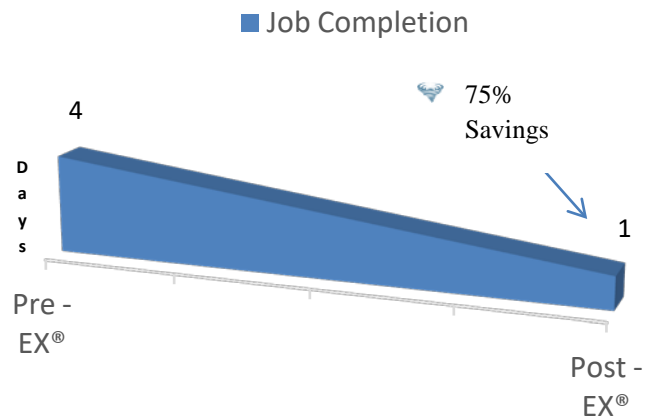
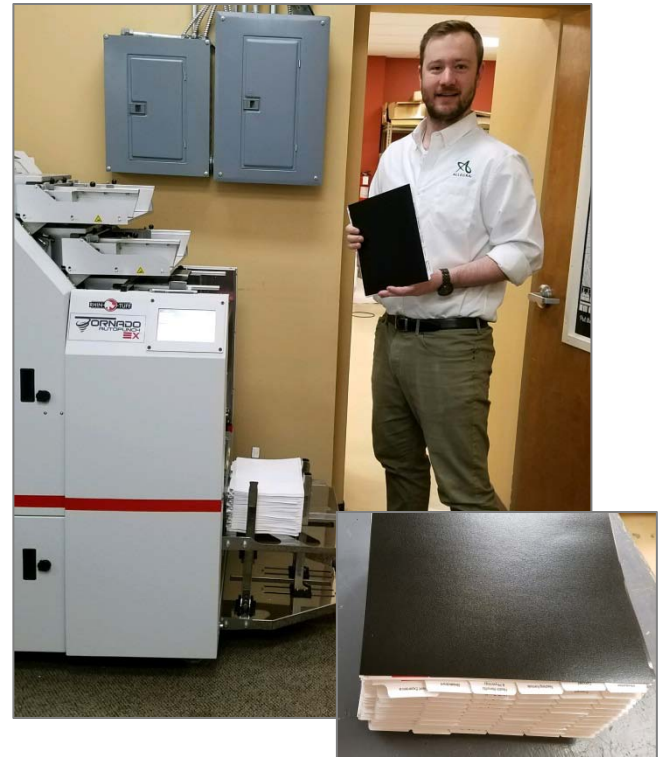
Prior to the Tornado Autopunch EX®, the finishing process required a series of manual steps by trained operators. All of the index tabs were hand-collated into each booklet, as well as front and back covers. The documents were then hand-punched on a desktop punch, separated into books and bound. Each book took nearly 6 minutes to finish and the total job turnaround was up to 4 days.

The Solution

Now, with the auto-collation and punching features on the [Tornado Autopunch EX®](#), Allegra Spartanburg can complete these jobs same-day. Title pages and index tabs are automatically collated into the inside pages and are offset stacked, eliminating the hand-collating and book separation steps. Front and back covers are collated on the EX using the [“Collate- Only” mode feature](#) which allows printers to collate media without punching. These covers are then added during the final binding stage. The entire finishing process has been streamlined with less labor.

The Results

“I love it!” says Aaron Story. “I am cutting down the labor in ten-fold. The Tornado Autopunch EX has already saved us so much time. I appreciate this machine and am glad to have it. Thank you for doing the research to find out what we in the industry needed.”



Days based upon 200 book job; 110 sheets; 6 index tabs; front & back covers.

For More Information

Please visit www.rhin-o-tuff.com or call us at 800-390-5782.

