

Digital printer's investment proves To be a winner: Punching & Collating Automation Reliable, Predictable & Employee-Friendly

“Honesty is the first chapter in the book of wisdom.”

-Thomas Jefferson



Editorial RENEUEVO LLC is an on-demand digital printer providing Success Oriented materials. These printed materials provide life changing knowledge to thousands of people around the world. They include Books, Success Planners, Leadership Agendas, Personalized Notebooks, Motivational Posters and more.

Reduced Finishing Job Labor by 50%

Executive Summary

Since installing the [Tornado Autopunch EX®](#) three months ago, [Editorial RENEUEVO](#) in California has replaced their existing Chinese-branded punches and eliminated costly manual finishing steps for their finishing jobs. The savings metrics include:

- ♥ Reduced finishing job labor from 2 people to 1 person, saving 50%.
- ♥ Additional labor savings associated with the 1 operator being able to “load up the EX” and let it run while they are completing other tasks. Elimination of manual processes: auto-collation of covers with document pages, auto-punching and offset book separation.
- ♥ Reliable and predictable job set-up/runs – staff have been trained and can fully operate the system without Management oversight.

“You’ve given us a profitable tool for our company and we are grateful!”



**BORDEN
NEWMAN**

*CEO and Production Manager
Fresno, California*



Challenges

Editorial RENEVOO LLC is a multi-million dollar digital printer with 23 full-time employees producing between 50-90K books per month. They provide bound applications such as Day-Timer's, notebooks, manuals and calendars for companies such as Amway and Signature Equipovision and their network of independent business owners. The training and education applications are wire-bound and include:

- ♥ Lined Notebooks: 100lb. Card Stock Front & Back Covers with UV-Coatings and 50 sheets of 65lb. text
- ♥ Day-Timer's: 100lb. Card Stock Front & Back Covers with 350 inside pages (50lb.)
- ♥ 7/8" Wire-bound Color-printed Manuals
- ♥ 4" x 6" Wire-bound Pocket Day-Timer's

Prior to the Tornado Autopunch EX®, the finishing process required a series of manual steps by trained operators. All of the front and back covers were manually punched on electric Chinese-branded punch machines and then hand-collated into each book. Inside pages were also hand-punched on a desktop punch, separated into books and bound. These jobs required at least 2 operators and took multiple days to turnaround.

The Solution

When Editorial RENEVOO installed the EX it was not without skepticism from the operators. They were concerned with learning a new system. During installation, Rhin-O-Tuff provided the staff with training on the machine, how it runs jobs and the graphic user interface. *"The best teacher is experience itself. We have found the Tornado to be reliable, predictable and easy to run – so much so that the staff runs it all by themselves!"* The operators were so impressed with the reliability of the sheet counter in the event of jams. Clearing the machine and resuming the job was simple. The operators have put the Chinese equipment to the side and now run everything on the EX.

The Results

"It just works – we are very happy & satisfied!" says Borden Newman. *"I have appreciated the personal interest and contact with my company. It's impressive! It speaks volumes about Rhin-O-Tuff!"*

For More Information

Please visit www.rhin-o-tuff.com or call us at 800-390-5782.

